

Purpose

- Complete count of people residing in the US and territories
 - Accurate representation at all levels of government
 - Provides information for funding that Arlington will receive for the next 10 years
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What's New

- First Census to offer online and phone options to respond
 - Greater reliance on technology
 - Effort to reduce fear and misinformation
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Who's Counted

- Everyone residing in the US and territories
 - Each person is counted where they reside on April 1, 2020
 - Those without a fixed address are counted where they are present on April 1, 2020
 - Includes military, students and homeless
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How to Respond

- By smartphone app or online with unique ID included in Census mailing
 - By phone, toll-free
 - By paper with long form to mail in
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Nonresponse Follow-up

- Starting May 9th, Census employees will personally follow up at nonresponding households
 - If no one answers, a "Notice of Visit" will be left
 - Nonresponding households can be visited up to 6 times
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City's Involvement

- City formed a Complete Count Committee to assist all citizens in the Arlington area
- Encourages participation with outreach and education



Timeline and Important Dates

December 4, 2019	Arlington Census Job Fair
January 2020	Census advertising campaign begins
March 2020	Count of group quarters and homeless begins
March 12 – 20, 2020	First mailing with each household's unique ID
March 12, 2020	Census Bureau Website goes live https://my2020census.gov/
March 16 – April 4, 2020	Reminder letters sent
April 1, 2020	Census Day
April 8 – 16, 2020	Letters with paper surveys to those who have not responded
April 20-27, 2020	'It's Not Too Late' postcard sent
May – July, 2020	In person follow-ups
December 31, 2020	Apportionment count to President
March 31, 2021	Redistricting counts to states

Links to More Information

[US Census Bureau 2020 Census](#)

[WA OFM 2020 Census-Everyone Counts](#)

[Snohomish County 2020 Census](#)

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