



# City of Arlington Council Agenda Bill

Item:  
WS #9  
Attachment  
I

<b>COUNCIL MEETING DATE:</b>	
December 12, 2016	
<b>SUBJECT:</b>	
Lodging Tax Distributions for 2017	
<b>ATTACHMENTS:</b>	
2017 Lodging Tax Grant Application Worksheet	
<b>DEPARTMENT OF ORIGIN</b>	
Finance; Kristin Garcia - Finance Director 360-403-3431	
<b>EXPENDITURES REQUESTED:</b>	\$146,158
<b>BUDGET CATEGORY:</b>	Lodging Tax Fund
<b>LEGAL REVIEW:</b>	
<b>DESCRIPTION:</b>	
<p>17 applications were received with a total amount requested of \$185,335. The amount budgeted for distribution is \$160,000. The lodging tax advisory committee (LTAC) met on October 12 and November 17 to review and discuss the applications. The applications were individually scored using the rating criteria included in the application. The rating criteria consisted of; projects supporting city tourism goals, length of impact, attracting visitors from more than 50 miles away, a match of at least 33% of total project costs, consideration of partnerships, sustainable future funding and overnight lodging stays.</p> <p>Based on the rating criteria, the committee recommends a funding distribution totaling \$146,158 with 8 applications being fully funded, 5 partially funded, 3 were not funded and 1 application was deemed ineligible to receive funding.</p> <p>RCW 67.28.1816 requires a local lodging tax committee to review applications and submit a recommendation to Council for how lodging taxes are to be distributed. Council's role is to accept or reject the lodging tax committee's recommendation for distribution. The Council may accept all, some or none of the applicants on the committee's recommended list.</p> <p>If the council proposes a change in amount from the committee's recommendation, the council shall submit their proposal to the LTAC for review and comment. The LTAC has a period of 45 days to review and comment on council's proposal. Comments from the LTAC are brought back to council and a public hearing is held. The council make take final action after expiration of the 45 day period.</p>	



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<b>HISTORY:</b>
On November 28, 2016 council was given the lodging tax committee's recommendation for 2017 distributions. On December 5, 2016, the council tabled the item for further discussion.
<b>ALTERNATIVES</b>
Reject the committee's recommendations Take no action Remit a proposal back to the committee for further review
<b>RECOMMENDED MOTION:</b>
Workshop; discussion only.

2017 Hotel/Motel Grant Application

Project Sponsor/Contractor	Project Title	Total Project	Match	66%	Amount Requested	Committee Recommends	AVERAGE RATING
Stillaguamish Valley Genealogical Society	<a href="#">Northwest Genealogy Conference</a>	\$ 129,000	\$ 89,000 69%	\$ 85,140	\$ 40,000	40,000	86
Arlington Fly-In	<a href="#">Annual Fly-In</a>	\$ 86,500	\$ 56,500 65%	\$ 57,090	\$ 30,000	30,000	79
Arlington-Smokey Point Chamber of Commerce	<a href="#">Visitor Information Center</a>	\$ 72,858	\$ 58,858 81%	\$ 48,086	\$ 14,000	14,000	73
Arlington-Smokey Point Chamber of Commerce	<a href="#">Coupon Book Publication</a>	\$ 8,300	\$ 2,800 34%	\$ 5,478	\$ 5,500	5,478	66
Arlington-Smokey Point Chamber of Commerce	<a href="#">Cascade Loop Membership</a>	\$ 7,500	\$ 2,500 33%	\$ 4,950	\$ 5,000	4,950	65
City of Arlington-Park & Rec	<a href="#">Arlington-Stillaguamish Eagle Festival</a>	\$ 15,516	\$ 10,716 69%	\$ 10,241	\$ 4,800	4,800	65
Vision for a Cure	<a href="#">Arlington Brew fest</a>	\$ 7,500	\$ 5,000 67%	\$ 4,950	\$ 2,500	2,500	55
Arlington Arts Council	<a href="#">Enhancing Arlington Art &amp; Music</a>	\$ 40,000	\$ 20,000 50%	\$ 26,400	\$ 20,000	10,000	53
DABA	<a href="#">Annual Events</a>	\$ 30,800	\$ 10,210 33%	\$ 20,328	\$ 20,590	10,119	46
Arlington-Smokey Point Chamber of Commerce	<a href="#">4th of July Grand Parade</a>	\$ 8,820	\$ 3,820 43%	\$ 5,821	\$ 5,000	5,000	40
City of Arlington-Park & Rec	<a href="#">Summer Outdoor Recreation Series</a>	\$ 12,060	\$ 3,390 28%	\$ 7,960	\$ 7,900	7,311	34
City of Arlington-Park & Rec	<a href="#">Olympic Ave Sound System Phase II</a>	\$ 14,450	\$ 8,450 58%	\$ 9,537	\$ 6,000	6,000	26
City of Arlington-Park & Rec	<a href="#">Pocket Park In Downtown Parking Lot</a>	\$ 9,350	\$ 3,350 36%	\$ 6,171	\$ 6,000	6,000	29
Arlington-Smokey Point Chamber of Commerce	<a href="#">Smokey Point Carnival</a>	\$ 8,777	\$ 2,300 26%	\$ 5,793	\$ 6,477	-	15
Arlington-Smokey Point Chamber of Commerce	<a href="#">Old Fashion Kids 4th of July Carnival</a>	\$ 2,175	\$ 500 23%	\$ 1,436	\$ 1,675	-	14
Rotary	<a href="#">4th of July Fireworks Display</a>	\$ 7,700	\$ 2,533 33%	\$ 5,082	\$ 5,167	-	10
Wounded Warrior Project	<a href="#">An Evening of Honor Concert</a>	\$ 12,726	\$ 8,000 63%	\$ 8,399.22	\$ 4,726	Not eligible	Not eligible
		\$ 474,032	\$ 287,935	\$ 312,861	\$ 185,395	\$ 146,158	
						\$ 160,000	
						\$ (13,842)	