



Resident Employment: Arlington WA Retail Trade Area

Centering on Arlington’s downtown, the city’s primary retail trade area extends north along I-5 from Smokey Point to the intersection with Stanwood-Bryant Road. At that point the area continues along a diagonal to the northeast, encompassing all of Lake Cavanaugh, to a point northeast of Darrington. From there the area extends directly south, taking in all of Darrington, and then west and southwest back to Smokey Point, staying well north of Granite Falls and North Marysville.

A [map](#) of Arlington’s primary retail trade area is pictured on the last page of this report, in [Appendix 1](#). The source of these demographics is Nielsen Claritas, as of April 2012. Background information on [methodology](#) is noted in [Appendix 2](#). For further information contact Arlington’s Community Development Director, David Kuhl, at 360-403-3445, or dkuhl@arlingtonwa.gov.

[In summary](#), as of January 2012 59.5% of the population age 16 and over were estimated to be civilian employed. Of the population age 16 and over, 71.41% were for-profit private employed; 12.49% were self-employed. There were 29.09% blue collar, 54.6% white collar, and 16.31% service & farm workers.

Approx. 72.56 percent of those employed in early 2012 drove alone to work, 15.78 percent carpooled, and 6.43% worked at home. The average drive time to work was 35.4 minutes; the US average was 27.59 minutes.

Arlington WA Primary Retail Trade Area	Counts	Percents
2012 Est. Pop Age 16+ by Employment Status	28,178	
In Armed Forces	113	0.4
Civilian - Employed (USA=59.14%)	16,765	59.5
Civilian - Unemployed	1,585	5.62
Not in Labor Force	9,716	34.48
2012 Est. Civilian Employed Pop 16+ Class of Worker	18,180	
For-Profit Private Workers (USA=67.32%)	12,982	71.41
Non-Profit Private Workers	924	5.08
Local Government Workers	1,709	9.4
State Government Workers	672	3.7
Federal Government Workers	328	1.8
Self-Employed Workers	2,270	12.49
Unpaid Family Workers	56	0.31
2012 Est. Civilian Employed Pop 16+ by Occupation	18,180	
Architect/Engineer	580	3.19
Arts/Entertain/Sports	199	1.09
Building Grounds Maintenance	565	3.11
Business/Financial Ops	727	4
Community/Soc Services	266	1.46
Computer/Mathematical	143	0.79
Construction/Extraction	1,792	9.86
Education/Training/Library	693	3.81
Farm/Fish/Forestry	237	1.3
Food Prep/Serving	653	3.59

Among Arlington retail trade area residents, the largest percentages of occupational groups were estimated as of January 2012 to be Office/Admin Support, Sales/Related, and Management. A total of 29.09% were blue collar – the US average was 21.15%. While approx. 72.56 percent of those employed drove alone to work, 15.78% carpooled; 2.44% took public transportation; 6.43% worked at home. The average travel time to work was 36.38 minutes; the US average was 27.59 minutes.

Arlington WA Primary Retail Trade Area, cont'd.	Counts	Percents
2012 Est. Civilian Employed Pop 16+ by Occupation, cont'd.		
Health Practitioner/Tec	815	4.48
Healthcare Support	435	2.39
Maintenance Repair	1,009	5.55
Legal	119	0.65
Life/Phys/Soc Science	73	0.4
Management	1,857	10.21
Office/Admin Support	2,536	13.95
Production	1,495	8.22
Protective Services	463	2.55
Sales/Related	1,919	10.56
Personal Care/Svc	614	3.38
Transportation/Moving	992	5.46
2012 Est. Pop 16+ by Occupation Classification	18,180	
Blue Collar (USA=21.15%)	5,288	29.09
White Collar (USA=60.63%)	9,927	54.6
Service and Farm (USA=18.23%)	2,966	16.31
2012 Est. Workers Age 16+, Transportation To Work	17,811	
Drove Alone	12,923	72.56
Car Pooled	2,810	15.78
Public Transportation	434	2.44
Walked	231	1.3
Bicycle	118	0.66
Other Means	165	0.93
Worked at Home	1,130	6.34
2012 Est. Workers Age 16+ by Travel Time to Work *		
Less than 15 Minutes	3,387	
15 - 29 Minutes	4,433	
30 - 44 Minutes	4,330	
45 - 59 Minutes	1,970	
60 or more Minutes	2,950	
2012 Est. Avg. Travel Time to Work in Minutes	36.38	(USA= 27.59)

Appendix 2: Research Methodology

Nielsen Claritas estimates are based on data from the U.S. Census Bureau, including its ongoing American Community Survey and the decennial census, US Postal Service information, new construction data, Hanley Wood residential development counts, and the Nielsen Master Address File, which is based on various household-level sources such as Epsilon, Valassis, and InfoUSA. Widely used by developers, national-level retailers, and commercial real estate professionals, Nielsen Claritas is considered by many as “the gold standard” in demographic services.