



Population Demographics: Arlington WA Retail Trade Area

Centering on Arlington’s downtown, the city’s primary retail trade area extends north along I-5 from Smokey Point to the intersection with Stanwood-Bryant Road. At that point the area continues along a diagonal to the northeast, encompassing all of Lake Cavanaugh, to a point northeast of Darrington. From there the area extends directly south, taking in all of Darrington, and then west and southwest back to Smokey Point, staying well north of Granite Falls and North Marysville.

A map of Arlington’s primary retail trade area is pictured on the last page of this report, in Appendix 1. Background information on methodology is noted in Appendix 2.

The source of these demographics is Nielsen Claritas, as of April 2012. For further information contact Arlington’s Community Development Director, David Kuhl, at 360-403-3445, or dkuhl@arlingtonwa.gov.

In summary, as of January 2012 the population of Arlington’s primary retail trade area was projected to grow by 2017 at 9.69%, a rate considerably higher than the US projected rate of 3.88%. The area as of January 2012 was predominantly white (88.24% VS. the US average of 80.08 percent). The median age overall was 36.1 yrs. yrs. (US was 36.74 yrs.). For 2017 the area’s median age was estimated to be 36.9 yrs. Some 25% of the population over age 15 yrs. was estimated as never married (US was 31.57%). A total of 27.22% had some college but no degree (US was 21.02%).

Arlington WA Primary Retail Trade Area Population		
Population	Counts	
2017 Projection	40,004	
2012 Estimate (City of Arlington only= 17,930)	36,469	
2010 Census (City of Arlington only = 17,926)	n/a/	
2000 Census	27,663	
1990 Census	19,127	
Growth rates:		USA Overall
Growth 2012-2017	9.69%	3.88%
Growth 2000-2012	31.83%	11.25%
Growth 1990-2000	44.63%	13.15%
2012 Est. Population by Single Race Class	36,469	Percents
White Alone	32,180	88.24
Black or African American Alone	333	0.91
Amer. Indian and Alaska Native Alone	511	1.4
Asian Alone	912	2.5
Native Hawaiian and Other Pac. Isl. Alone	91	0.25
Some Other Race Alone	1,041	2.85
Two or More Races	1,402	3.84
2012 Est. Population - Hispanic or Latino by Origin	36,469	Percents
Not Hispanic or Latino	33,819	92.73
Hispanic or Latino:	2,650	7.27
Mexican	2,327	87.81
Puerto Rican	66	2.49
Cuban	21	0.79
All Other Hispanic or Latino	236	8.91

Arlington's retail trade area population as of January 2012 was predominantly white, with 18.07% having German ancestry, followed by English (8.45%), Norwegian (7.83%), and Irish (7.42%). Hispanics or Latinos comprise 7.27% of the population. The small Asian population was largely Filipino.

Arlington Primary Retail Trade Area Population, cont'd.	Counts	Percents
2012 Est. Hisp or Latino by Single Race Class	2,650	
White Alone	1,310	49.43
Black or African American Alone	27	1.02
American Indian and Alaska Native Alone	48	1.81
Asian Alone	16	0.6
Native Hawaiian and Other Pacific Islander Alone	6	0.23
Some Other Race Alone	988	37.28
Two or More Races	256	9.66
2012 Est. Pop. Asian Alone Race by Category	912	
Chinese, except Taiwanese	40	4.39
Filipino	462	50.66
Japanese	158	17.32
Asian Indian	48	5.26
Korean	85	9.32
Vietnamese	57	6.25
Cambodian	26	2.85
Hmong	0	0
Laotian	2	0.22
Thai	12	1.32
All Other Asian Races Including 2+ Category	22	2.41
2012 Est. Population by Ancestry	36,469	
Pop, Arab	8	0.02
Pop, Czech	185	0.51
Pop, Danish	343	0.94
Pop, Dutch	719	1.97
Pop, English	3,082	8.45
Pop, French (except Basque)	701	1.92
Pop, French Canadian	139	0.38
Pop, German	6,590	18.07
Pop, Greek	63	0.17
Pop, Hungarian	90	0.25
Pop, Irish	2,707	7.42
Pop, Italian	889	2.44
Pop, Lithuanian	1	0
Pop, United States or American	1,233	3.38
Pop, Norwegian	2,857	7.83
Pop, Polish	435	1.19
Pop, Portuguese	59	0.16
Pop, Russian	265	0.73
Pop, Scottish	829	2.27
Pop, Scotch-Irish	468	1.28
Pop, Slovak	26	0.07
Pop, Subsaharan African	13	0.04
Pop, Swedish	1,118	3.07
Pop, Swiss	50	0.14
Pop, Ukrainian	425	1.17
Pop, Welsh	100	0.27
Pop, West Indian (except Hispanic groups)	4	0.01

As of January 2012 almost 91.67% of Arlington's retail trade area residents spoke only English at home, and 4.55% spoke Spanish at home. Some 10.42% of the residents were age 65 or older (the US average is 12.86%). Male and female median age (half above, half below) and average age were somewhat lower for Arlington than for the US overall.

Arlington Primary Retail Trade Area Population, cont'd.	Counts	Percents
2012 Est. Population by Ancestry, cont'd.	36,469	
Pop, Other ancestries	8,327	22.83
Pop, Ancestry Unclassified	4,742	13
2012 Est. Pop Age 5+ by Language Spoken At Home	33,752	
Speak Only English at Home	30,939	91.67
Speak Asian/Pac. Isl. Lang. at Home	522	1.55
Speak IndoEuropean Language at Home	710	2.1
Speak Spanish at Home	1,537	4.55
Speak Other Language at Home	44	0.13
2012 Est. Population by Gender	36,469	
Male	18,126	49.7
Female	18,343	50.3
Note: USA= 49.33% male vs. 50.67% female		
2012 Est. Population by Age	36,469	
Age 0 - 4	2,717	7.45
Age 5 - 9	2,535	6.95
Age 10 - 14	2,465	6.76
Age 15 - 17	1,704	4.67
Age 18 - 20	1,364	3.74
Age 21 - 24	1,900	5.21
Age 25 - 34	5,051	13.85
Age 35 - 44	4,955	13.59
Age 45 - 54	5,785	15.86
Age 55 - 64	4,193	11.5
Age 65 - 74	2,152	5.9
Age 75 - 84	1,138	3.12
Age 85 and over	509	1.4
Age 16 and over	28,178	77.27
Age 18 and over	27,048	74.17
Age 21 and over	25,683	70.42
Age 65 and over (Note: USA=12.86%)	3,800	10.42
2012 Est. Median Age	36.01	(USA=36.74)
2012 Est. Average Age	36.4	(USA=37.5)
2012 Est. Male Population by Age*	18,126	
Age 0 - 4	1,405	7.75
Age 5 - 9	1,287	7.1
Age 10 - 14	1,258	6.94
Age 15 - 17	880	4.85
Age 18 - 20	654	3.61
Age 21 - 24	955	5.27
Age 25 - 34	2,518	13.89
Age 35 - 44	2,440	13.46
Age 45 - 54	2,931	16.17
Age 55 - 64	2,081	11.48

Notable in this section is that as of January 2012 a total of 25.02% of the population was never married whereas the US average was 31.57%.

Arlington Primary Retail Trade Area Population, cont'd.	Counts	Percents
2012 Est. Male Population by Age*, cont'd.	18,126	
Age 65 - 74	1,049	5.79
Age 75 - 84	502	2.77
Age 85 and over	167	0.92
2012 Est. Median Age, Male	35.44	
2012 Est. Average Age, Male	35.8	
2012 Est. Female Population by Age*	18,343	
Age 0 - 4	1,312	7.15
Age 5 - 9	1,248	6.8
Age 10 - 14	1,207	6.58
Age 15 - 17	824	4.49
Age 18 - 20	711	3.88
Age 21 - 24	945	5.15
Age 25 - 34	2,533	13.81
Age 35 - 44	2,515	13.71
Age 45 - 54	2,854	15.56
Age 55 - 64	2,112	11.51
Age 65 - 74	1,103	6.01
Age 75 - 84	636	3.47
Age 85 and over	342	1.86
2012 Est. Median Age, Female	36.56	
2012 Est. Average Age, Female	37.1	
2012 Est. Pop Age 15+ by Marital Status	28,752	
Total, Never Married (USA=31.57%)	7,193	25.02
Males, Never Married	4,145	14.42
Females, Never Married	3,047	10.6
Married, Spouse present	15,542	54.06
Married, Spouse absent	872	3.03
Widowed	1,525	5.3
Males Widowed	207	0.72
Females Widowed	1,318	4.58
Divorced	3,620	12.59
Males Divorced	1,806	6.28
Females Divorced	1,814	6.31
2012 Est. Pop. Age 25+ by Education Attainment	23,784	
Less than 9th grade	475	2
Some High School, no diploma	2,119	8.91
High School Graduate (or GED) (USA = 28.73%)	7,510	31.58
Some College, no degree	6,474	27.22
Associate Degree	2,581	10.85
Bachelor's Degree (USA = 9.47%)	3,072	12.92
Master's Degree	1,243	5.23
Professional School Degree	193	0.81
Doctorate Degree	117	0.49

In this final table it is evident that as of January 2012 a somewhat high percentage of Hispanics or Latinos had a Bachelor's degree as compared with the national average for that group.

Arlington Primary Retail Trade Area Population, cont'd.	Counts	Percents
2012 Est. Pop. Age 25+ by Edu. Attain., Hispanic or Latino	1,300	
Less than 9th grade	224	17.23
Some High School, no diploma	145	11.15
High School Graduate (or GED)	399	30.69
Some College, no degree	301	23.15
Associate Degree	75	5.77
Bachelor's Degree (USA = 9.47)	137	10.54
Graduate or Professional Degree	19	1.46

Appendix 2: Research Methodology

Nielsen Claritas estimates are based on data from the U.S. Census Bureau, including its ongoing American Community Survey and the decennial census, US Postal Service information, new construction data, Hanley Wood residential development counts, and the Nielsen Master Address File, which is based on various household-level sources such as Epsilon, Valassis, and InfoUSA. Widely used by developers, national-level retailers, and commercial real estate professionals, Nielsen Claritas is considered by many as “the gold standard” in demographic services.