

Division Broadway Improvement Project Survey #1 Summary

The main survey questions were required questions, while the demographic questions were optional. We had 58 people complete the survey. Below is a summary of the responses.

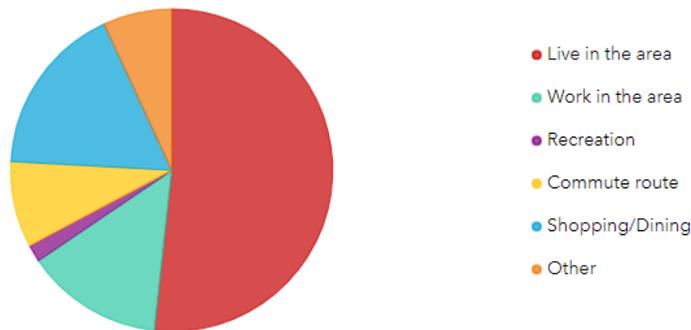
1. What has been your experience in the past while driving, cycling, and/or walking along Division and Broadway?

This was a write in question, of those responses the three main concerns were with the roundabout safety, pedestrian safety, and visibility around the roundabouts.

- Roundabout safety 23 concerns
- Pedestrian safety 23 concerns
- Visibility 15 concerns
- MacLeod & RAB 5 concerns
- Truck route 1 concern

2. What is your primary reason for travel along Division and Broadway St?

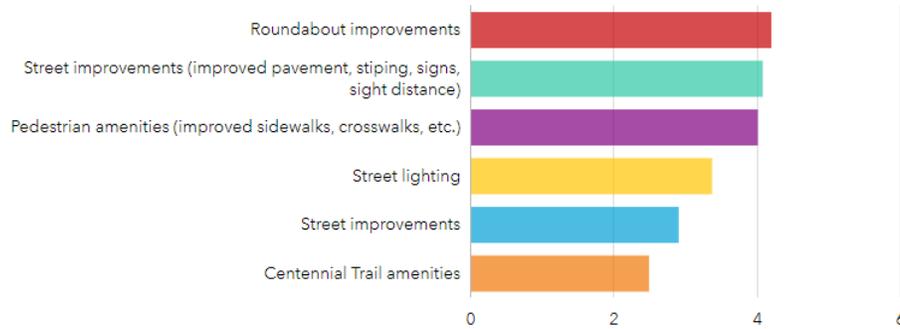
This was a single choice question, of those the primary person to complete the survey lives in the project area, the second were those that use the roadway for shopping/dining third those that work in the area.



- Live in the area 30 51%
- Shopping/dining 10 17.24%
- Work in the area 8 13.79%
- Commute route 5 8.62%
- Other 4 6.9%
- Recreation 1 1.72%

3. Tell us what improvements to Division and Broadway St are the most important to you?

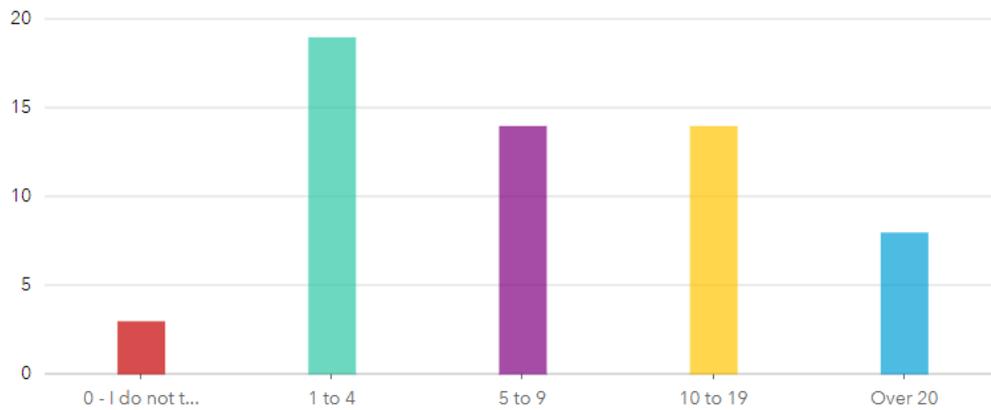
This was a ranked choice question. 58 responses were received, of those response the top three choices were roundabout improvements, street improvements, and pedestrian amenities.



- Roundabout improvements 4.19
- Street improvements 4.07
- Pedestrian amenities 4.00
- Street lighting 3.36
- Centennial Trail amenities 2.48

4. How many times a week do you travel down Division and/or Broadway?

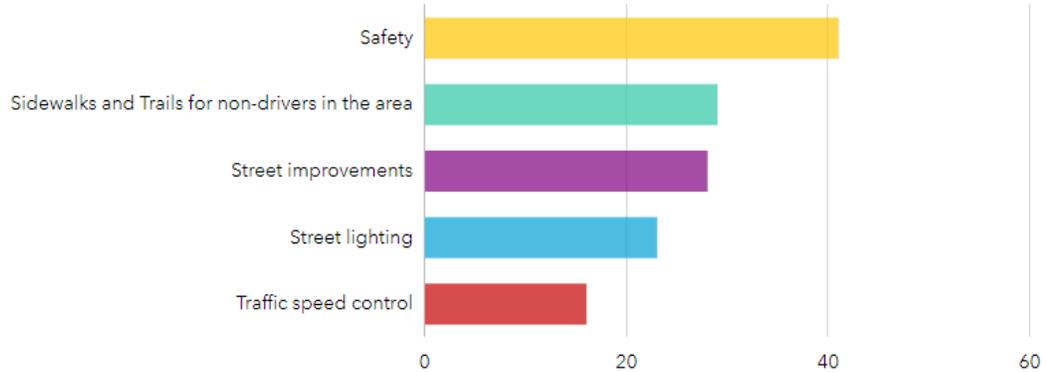
This was a single choice question with the majority of the answers being 1-4 times per week.



- 1-4 19
- 5-9 14
- 10-19 14
- Over 20 8
- 0 3

5. What do you hope the City prioritizes and considers when designing the Division & Broadway Street Improvements?

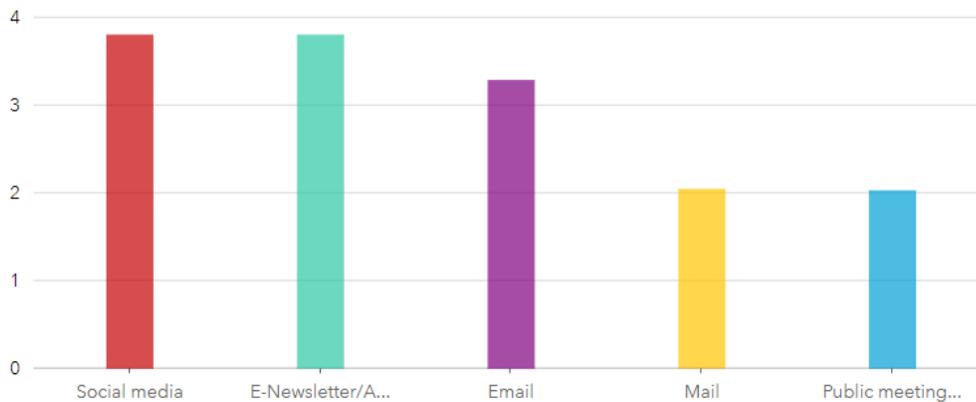
This was a multiple-choice question with the main three answers being safety, Sidewalks & Trails, and Street Improvements.



- Safety 41
- Sidewalks & Trails 29
- Street Improvements 28
- Street lighting 23
- Traffic speed control 16
- Other
 - Crossings are very dark 1
 - 112 E Gilman Ave 1

6. What is the best way to keep you informed and engaged throughout the project?

This was a ranked question, the main three ways of communication requested were through social media, E-Newsletter, and email.



- Social Media 3.81
- E-Newsletter 3.81
- Email 3.29
- Mail 2.05
- Public Meeting 2.03

7. Do you have additional comments or questions regarding this project?

This was an optional question, We received 20 responses from the public. Of these responses the main concern was the vegetation within the center medians blocking visibility, then concerns with the project schedule and how it will affect people's routes.

- Roundabout vegetation removal 4
- Project schedule concerns 3
- Thank you 3
- Remove RAB, add stop signs 2
- Better lighting 2
- Better access for mail 1
- Signage for non-truck route 1
- No 1
- Ranking choice would not let me 1
- Art 2

The below questions were demographic questions and were not required to be filled out.

8. What is your age?

55 people filled out this question, with the majority of people be between the ages of 35 and 49.

- 35-49 23
- 65+ 12
- 50-64 11
- 30-34 7
- 18-24 1
- 24-29 1

9. What gender do you identify with?

54 people answered this question with the majority being female.

- Female 39 67%
- Male 11 19%
- Prefer not to answer 4 7%

10. What race/ethnicity do you identify with?

53 people answered this question with the majority being White/Caucasian.

- White/Caucasian 42 72%
- Prefer not to answer 8 14%
- Native Hawaiian or Pacific Islander 2 3%
- Asian 1 2%

11. What is your annual household income?

53 people answered this question with the highest percentage being in the more than \$100,000.00 range.

- More than 100, 000 24
- Prefer not to answer 14
- 75,000 to 100,000 7
- 50,0000 to 75,000 6
- 30,000 to 50,000 2

Summary:

From the survey the City sees that the four main issues we would like to address are:

- Sight distance due to vegetation and RAB design.
- Pedestrian safety
- Design of RAB - approaches, side entrances and medians.
- Enhanced lighting –better lighting opportunities to light the corridor.